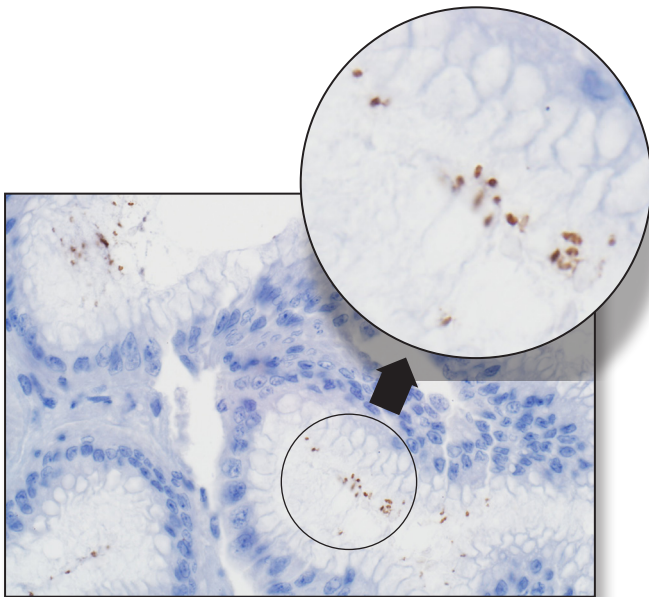


Gold Standard *Helicobacter pylori*

Assisting in the identification of both *pylori* **and** *heilmannii*!

Over the years, immunohistochemistry has proven to be the gold standard for *Helicobacter pylori* testing compared to special stains. For more than a decade, the polyclonal version of *H. pylori* has been found to be the preferred version over its monoclonal counterpart. It is the higher **sensitivity** of the polyclonal that has shown to be so advantageous in IHC testing.

Polyclonal *H. pylori* from Cell Marque has been cited in multiple publications for detecting *Helicobacter* (both *heilmannii*¹ and *pylori*²) immunohistochemically throughout the digestive tract in humans as well as other animal species. This combination of sensitivity, cleanliness, and cost efficiency has made Cell Marque's polyclonal *H. pylori* the dependable choice for *H. pylori* testing!



Coccoid *Helicobacter pylori* bacteria immunohistochemically labeled in gastric tissue with the Cell Marque polyclonal *H. pylori* antibody.

8 Reasons Why Cell Marque's Polyclonal Is More Reliable:	
IVD designation	✓
Available in 25 ml volume	✓
High titer concentrate	✓
Excellent signal to noise ratio	✓
Detects <i>Helicobacter heilmannii</i> ¹	✓
Detects coccoid form of <i>H. pylori</i> ²	✓
Compatible with multiple automations	✓
Most economical IHC option	✓

Rev. 0.1

Ordering Information

0.1 ml concentrate	215A-74
0.5 ml concentrate	215A-75
1 ml concentrate	215A-76
1 ml predilute	215A-77
7 ml predilute	215A-78
15 ml predilute	215A-79
New! 25 ml predilute	215A-70
Positive Control Slides	215S

1. http://journals.lww.com/ajsp/Abstract/2005/11000/Helicobacter_Heilmannii_Gastritis__A_Case_Study.17.aspx

2. <http://ijs.sagepub.com/content/19/3/297.short>

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